



Encore Research Group

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Area of Expertise:

Rapid Speed Access to Physician
Insight & Opinion

ENCORE RESEARCH

Ask100Doctors® is a physician created Web-based technology that enables nearly instant access to the consensus opinions of an expansive national group of board certified physician members. Our technology allows users to make important decisions based on the collective opinions of practicing physicians, physician educators and key opinion leaders in multiple specialties.

Ask100Doctors® technology is peerless in its rapid access to physicians, transparency and ability to bridge physician users from different fields. Corporate members and others can create their own questions through an on-line interface or work with one of our highly creative physician medical writers to produce more comprehensive case based scenarios. The method of framing questions provides visionary market research perspective and insight into how doctors think and why they may make specific decisions.

The system has proven to be beneficial to both pharmaceutical and non-pharmaceutical clients, consultants and hospitals.

Results from previous projects have produced measurable successes in the following areas:

- Formulary Decision Making
- Adaptation of new technologies
- Site & Study Feasibility Solutions
- Dispute Resolution
- Educational Advancement
- Consultant Project Direction
- Patient Care Solutions
- Medical Education
- New Product Development
- Healthcare Industry Market Research
- Internet and Web-based Solutions

When the need for quick turn around arises, Ask100Doctors® has raised the bar when it comes to creative ways of understanding physicians and gaining insight to their unbiased opinions.



Michael Koren, MD, FACC, CEO

"Ask 100 Doctors was developed to address deficiencies in current methodologies for determining consensus among physicians. It is scaleable, flexible, cost-effective and remarkably fast. The technology can be accessed from any web capable computer at virtually anytime. I believe that we have just scratched the surface as to how this remarkable technology and business methodology can be used in the future."

Michael J. Koren, MD, FACC, CEO

A practicing cardiologist, Dr. Koren leads Encore Research Group as its Chief Executive Officer and serves as Medical Director and CEO of Jacksonville Center for Clinical Research. He is a Harvard Medical School graduate and completed his post graduate training at Cornell Medical Center. Dr. Koren has been active as a clinician, research physician, scientist, educator, and healthcare medical writer. Encore

PRODUCTS & SERVICES DIVISION OF ENCORE RESEARCH GROUP

Ask100Doctors®

- A web-based technology that enables nearly instant access to a national and growing group of nearly 10,000 physician members

MedEvidence™

- An unbiased review and rating system of various healthcare products and services

e-TrialDoc™

- Clinical Trial Management software created by researchers for researchers to ensure uniform training, recruitment, and site operation performance