

# CALL FOR ENTRIES



**Event Date:** April 18, 2019

**Submission Deadline:** February 7<sup>th</sup>

## Agency Account Rosters

*Med Ad News* is gathering information for the magazine's annual report on healthcare communications agencies and networks.

### Due By February 7<sup>th</sup>\*

Please review, update and submit the Excel chart(s)<sup>†</sup> – which is the account roster(s) – as reflected by what your agency updated for the April 2018 issue of *Med Ad News* and is distributed to your agency's representative(s) for this process. Please contact Andrew Humphreys at the e-mail address below if you do not have a copy of the file(s) that your agency submitted to *Med Ad News* in first-quarter 2018.

<sup>†</sup>Please note: These documents can serve as part of the Agency of the Year evaluation process, therefore providing more details is more valuable than providing less data.

### Additional Instructions:

- In the column titled 'STATUS OF ACCOUNT', please indicate for the 'ACTIVE ACCOUNTS' from the April 2018 rosters whether they are active, inactive, lost, resigned (accounts terminated by the agency), converted to project, or project completed in the past year.
- If any accounts were won in the past year, please indicate so at the bottom of the Excel list under the heading 'NEW ACCOUNTS' in alphabetical order by client name and by product name.
- Any updates? Please correct and note the changes in the 'COMMENTS' column

\*1) Please adhere to the submission deadline dates. Failure to do so could jeopardize your opportunity to appear in the April 2019 issue.

2) *Med Ad News* editors reserve the right not to publish data from agencies that have not completely filled out the documents or that do not meet our criteria. The editors reserve the right to question the data.

## Submission Instructions:

Please e-mail the updated account rosters to [Andrew.Humphreys@medadnews.com](mailto:Andrew.Humphreys@medadnews.com) or upload them to the web server address below by the due date above. Uploaded materials should be clearly labeled with the company name and brief description of its contents i.e., ABC-Company Account Roster.xls.

<https://outcomes.egnyte.com/ul/E1G2RID5Pw>

## Contacts:

### Questions about the Account Roster Submission Process:

Andrew Humphreys at 267-685-9573 or [Andrew.Humphreys@medadnews.com](mailto:Andrew.Humphreys@medadnews.com)

### Manny Awards Ticket Information:

Daniel Becker at 973-507-6701 or [Daniel.Becker@medadnews.com](mailto:Daniel.Becker@medadnews.com) or Visit [MannyAwards](#)

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