

CALL FOR ENTRIES



Event Date: April 18, 2019

Submission Deadline: February 21st

Executive Photograph

A photograph of the agency's lead executive or managerial team should accompany each healthcare communications agency's profile in the April 2019 issue of *Med Ad News*. The photograph should be arranged by the agency, and we would like to suggest that you consider the following when composing the photo shoot:

- In keeping with the spirit of the April publication, the photograph should convey the personality of your agency/network. For example, the individuals in the photo should make eye contact with the reader and look pleased.
- The individuals in the photo should be dressed appropriately, but a suit and tie are not required.
- The photo should be vibrant and alive. With that in mind, we ask that the submitted photos be shot in color.

Caption:

In a separate Word document, please include a caption with the names and titles of each individual pictured in order from left to right and top to bottom.

Submission Instructions:

Please submit all images and documents on our site: (no later than the due date above)
(Please upload materials clearly labeled with company name and one-word description of its contents i.e., ABC-Company_profiles_images.zip. Please separate items into folders: a folder for documents, a folder for award entry images, and a folder for magazine images, etc. All files should be placed on the web server as a .zip format clearly labeled including a word document describing each folder and its contents)

<https://outcomes.egnyte.com/ul/E1G2RID5Pw>

*1) Please adhere to the submission deadline dates. Failure to do so could jeopardize your opportunity to appear in the April 2019 issue.

2) *Med Ad News* editors reserve the right not to publish data from agencies that have not completely filled out the documents or that do not meet our criteria. The editors reserve the right to question the data.

Contacts:

Questions about the Executive Photo Submission Process:

John Savia at John.Savia@medadnews.com

Andrew Humphreys at 267-685-9573 or Andrew.Humphreys@medadnews.com

Manny Awards Ticket Information:

Daniel Becker at 973-507-6701 or Daniel.Becker@medadnews.com or Visit [Manny Awards](#)

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