

CALL FOR ENTRIES



Event Date: April 18, 2019

Submission Deadline: February 21st

Marketer on the Rise Award

Marketer on the Rise is an award designated for agency clients in the fields of pharmaceuticals, biotechnology, etc. that develop and commercialize prescription drugs, OTC products and/or medical devices. Nominees should represent small-cap or mid-cap companies that are successfully marketing a pharmaceutical product(s) or medical device(s) with promotional assistance from the nominating agency. The essay should detail how and which marketing strategies the agency client is successfully using to promote the product(s), including but not limited to digital technology, social media, relationship-building with patients/consumers and physicians, execution of marketing objectives, etc. The recipient company is selected by *Med Ad News* editors based on the self-written nominations from agency and network executives in conjunction with additional research performed by our staff.

Due By February 21st*

- Nomination essay consisting of at least 250 words detailing an up-and-coming agency client that has successfully marketed a pharmaceutical product(s) or medical device(s) during the past year.

Submission Instructions:

Please submit all images and documents on our site: (no later than the due date above)
(Please upload materials clearly labeled with company name and one-word description of its contents i.e., ABC-Company_profiles_images.zip. Please separate items into folders: a folder for documents, a folder for award entry images, and a folder for magazine images, etc. All files should be placed on the web server as a .zip format clearly labeled including a word document describing each folder and its contents)

<https://outcomes.egnyte.com/ul/E1G2RID5Pw>

*1) Please adhere to the submission deadline dates. Failure to do so could jeopardize your opportunity to appear in the April 2019 issue.

2) *Med Ad News* editors reserve the right not to publish data from agencies that have not completely filled out the documents or that do not meet our criteria. The editors reserve the right to question the data.

Contacts:

Questions about the Marketer on the Rise Submission Process:

Andrew Humphreys at 267-685-9573 or Andrew.Humphreys@medadnews.com

Manny Awards Ticket Information:

Daniel Becker at 973-507-6701 or Daniel.Becker@medadnews.com or Visit [MannyAwards](#)

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