

CALL FOR ENTRIES



Event Date: April 18, 2019

Submission Deadline: February 21st

Profiles of the Healthcare Networks

Each healthcare communications network is eligible for a profile in the *Med Ad News* April 2019 issue. Every healthcare communications agency within these networks that meets the eligibility criteria can be profiled separately in the agency section of the magazine, and the network profiles will have their own section that concentrates on the overall organization. We have defined a network as an organization of individual, self-contained agencies offering services that include, but are not limited to, advertising, medical education, interactive, and branding.

Due By February 21st*

- Written network profile from each healthcare network (totaling about 1,000 words) representing four sections:

- Recent Accomplishments**

Describe the accomplishments during the past year (2018 and early 2019). For example: major account wins; product launches; significant personnel additions; alliances and partnerships formed; business ventures; new initiatives; breakthrough ideas; office relocation; awards won; etc.

- Structure and Services Offered**

Describe the structure – how is the network organized? Describe the major services offered by the network – In addition to advertising, what other types of agencies are in the network (medical education, interactive, meeting planning, etc.)? Please describe these businesses and who is in charge of them.

- Future Plans**

Describe the plans for the future – for example: new business offerings and office or personnel expansion. What are the agency goals?

*1) Please adhere to the submission deadline dates. Failure to do so could jeopardize your opportunity to appear in the April 2019 issue.

2) *Med Ad News* editors reserve the right not to publish data from agencies that have not completely filled out the documents or that do not meet our criteria. The editors reserve the right to question the data.

Philanthropy/Citizenship

Describe any pro-bono work, community service, charity sponsorships, environmental initiatives, etc.

Submission Instructions:

Please submit all images and documents on our site: (no later than due date above)
— Please upload materials clearly labeled with company name and one-word description of its contents i.e., ABC-Company_profiles_images.zip. Please separate items into folders: a folder for documents, a folder for award entry images, and a folder for magazine images, etc. All files should be placed on the server as a .zip format clearly labeled including a word document describing each folder and its contents

<https://outcomes.egnyte.com/ul/E1G2RID5Pw>

Contacts:

Questions about the Network Agency Profile Submission Process:

Andrew Humphreys at 267-685-9573 or Andrew.Humphreys@medadnews.com

Manny Awards Ticket Information:

Daniel Becker at 973-507-6701 or Daniel.Becker@medadnews.com or Visit [Manny Awards](#)

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