

CALL FOR ENTRIES



Event Date: April 18, 2019

Submission Deadline: February 21st

Vision Award

The *Med Ad News* Vision Award is given for the idea, concept, or initiative launched in the previous year that best exemplifies the healthcare communications agency of the future. Agencies and networks are evaluated by *Med Ad News*' editors based on their self-written nomination essays along with related information provided in their profiles submitted for the April magazine.

Due By February 21st*

- Nomination essay consisting of at least 250 words detailing a transformative business idea, concept, or initiative enacted by your agency/network during the past year.

Submission Instructions:

Please submit all images and documents on our site: (no later than the due date above)
(Please upload materials clearly labeled with company name and one-word description of its contents i.e., ABC-Company_profiles_images.zip. Please separate items into folders: a folder for documents, a folder for award entry images, and a folder for magazine images, etc. All files should be placed on the web server as a .zip format clearly labeled including a word document describing each folder and its contents)

<https://outcomes.egnyte.com/ul/E1G2RID5Pw>

Contacts:

Questions about the Vision Award Submission Process:

Andrew Humphreys at 267-685-9573 or Andrew.Humphreys@medadnews.com

Manny Awards Ticket Information:

Daniel Becker at 973-507-6701 or Daniel.Becker@medadnews.com or Visit [MannyAwards](#)

*1) Please adhere to the submission deadline dates. Failure to do so could jeopardize your opportunity to appear in the April 2019 issue.

2) *Med Ad News* editors reserve the right not to publish data from agencies that have not completely filled out the documents or that do not meet our criteria. The editors reserve the right to question the data.