



CALL FOR ENTRIES

Event Date: April 16th, 2020

Submission Deadline: February 27th

Executive Photograph

A photograph of the agency's lead executive or managerial team should accompany each healthcare communications agency's profile in the April 2020 issue of *Med Ad News*. The photograph should be arranged by the agency, and we would like to suggest that you consider the following when composing the photo shoot:

- In keeping with the spirit of the April publication, the photograph should convey the personality of your agency/network. For example, the individuals in the photo should make eye contact with the reader and look pleased.
- The individuals in the photo should be dressed appropriately, but a suit and tie are not required.
- The photo should be vibrant and alive. With that in mind, we ask that the submitted photos be shot in color.

Photo Size: 5x7 or 7x5 inches

Accepted Format: JPG or TIFF format

Resolution: 300 dpi or higher

Caption:

In a separate Word document, please include a caption with the names and titles of each individual pictured in order from left to right and top to bottom.

Submission Instructions:

Please e-mail the executive photo submissions to Andrew.Humphreys@medadnews.com by Feb. 27th. Materials should be clearly labeled with the agency name and brief description of its contents i.e., "Agency Name" Executive Photo 2020.xls.

Contacts:

Questions about the Executive Photo Submission Process:

Andrew Humphreys at 267-685-9573 or Andrew.Humphreys@medadnews.com

John Savia at John.Savia@medadnews.com

Manny Awards Ticket Information:

Daniel Becker at 973-507-6701 or Daniel.Becker@medadnews.com or Visit MannyAwards

*1) Please adhere to the submission deadline dates. Failure to do so could jeopardize your opportunity to appear in the April 2020 issue.

2) *Med Ad News* editors reserve the right not to publish data from agencies that have not completely filled out the documents or that do not meet our criteria. The editors reserve the right to question the data.