



CALL FOR ENTRIES

Event Date: April 2021

Submission Deadline: February 17th

Agency Account Rosters

Med Ad News is gathering information for the magazine's annual report on healthcare communications agencies and networks.

Due By February 17th*

Please review, update and submit the Excel chart(s) and/or Word documents† – which is the account roster(s) – as reflected by what your agency updated for the April 2020 edition of *Med Ad News* and is distributed to your agency's representative(s) for this process. Please contact Andrew Humphreys at the e-mail address below if you do not have a copy of the file(s) that your agency submitted to *Med Ad News* in first-quarter 2020.

†Please note: These documents can serve as part of the Agency of the Year and Agency on the Rise evaluation process, therefore providing more details is more valuable than providing less data.

Additional Instructions:

- In the column titled 'STATUS OF ACCOUNT', please indicate for the 'ACTIVE ACCOUNTS' from the April 2020 rosters whether they are active, inactive, lost, resigned (accounts terminated by the agency), converted to project, or project completed in the past year.
- If any accounts were won in the past year, please indicate so at the bottom of the Excel list under the heading 'NEW ACCOUNTS' in alphabetical order by client name and by product name.
- Any updates? Please correct and note the changes in the 'COMMENTS' column

*1) Please adhere to the submission deadline dates. Failure to do so could jeopardize your opportunity to appear in the April 2021 edition.

2) *Med Ad News* editors reserve the right not to publish data from agencies that have not completely filled out the documents or that do not meet our criteria. The editors reserve the right to question the data.

Submission Instructions:

Please e-mail the updated account rosters to Andrew.Humphreys@medadnews.com by the due date above. Materials should be clearly labeled with the agency name and brief description of its contents i.e., "Agency Name" Account Roster 2021.xls.

Contacts:

Questions about the Account Roster Submission Process:

Andrew Humphreys at 267-685-9573 or Andrew.Humphreys@medadnews.com

Manny Awards Ticket Information:

Daniel Becker at 973-507-6701 or Daniel.Becker@medadnews.com or Visit [MannyAwards](#)

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