



# CALL FOR ENTRIES

**Event Date:** April 2021  
**Submission Deadline:** March 3<sup>rd</sup>

## Executive Photograph

A photograph of the agency's lead executive or managerial team should accompany each healthcare communications agency's profile in the April 2021 edition of *Med Ad News*. The photograph should be arranged by the agency, and we would like to suggest that you consider the following when composing the photo shoot:

- In keeping with the spirit of the April publication, the photograph should convey the personality of your agency/network.
- The individuals in the photo should be dressed appropriately, but a suit and tie are not required.
- The photo should be vibrant and alive; color preferred.

### **SPECS**

Photo Size: 5x7 or 7x5 inches

Preferred Format: JPG

Resolution: 300 dpi or higher

### **Caption:**

In a separate Word document, please include a caption with the names and titles of each individual pictured in order from left to right and top to bottom.

### **Submission Instructions:**

Please e-mail the executive photo submissions to [Andrew.Humphreys@medadnews.com](mailto:Andrew.Humphreys@medadnews.com) by March 3<sup>rd</sup>. Materials should be clearly labeled with the agency name and brief description of its contents i.e., "Agency Name" Executive Photo 2021.xls.

### **Contacts:**

#### **Questions about the Executive Photo Submission Process:**

Andrew Humphreys at 267-685-9573 or [Andrew.Humphreys@medadnews.com](mailto:Andrew.Humphreys@medadnews.com)

John Savia at [John.Savia@medadnews.com](mailto:John.Savia@medadnews.com)

\*1) Please adhere to the submission deadline dates. Failure to do so could jeopardize your opportunity to appear in the April 2021 edition.

2) *Med Ad News* editors reserve the right not to publish data from agencies that have not completely filled out the documents or that do not meet our criteria. The editors reserve the right to question the data.