



CALL FOR ENTRIES

Event Date: April 2021

Submission Deadline: March 3rd

Industry Person of the Year

The Industry Person of the Year is a Manny Award chosen by *Med Ad News* editors. The recipient(s) is selected based on nominations from agency and network executives. Individuals are considered for their contribution and dedication to the healthcare communications industry, business vision, and participation in charitable ventures. Each agency/network is invited to nominate one person for this award, and the nominee can be from your organization or from another company.

Due By March 3rd*

- Nomination essay consisting of at least 250 words detailing the nominee's professional achievements in the past year, professional experience and involvement, mentoring ability within the agency/network and/or industry, community involvement, etc. Agencies are also invited to compile and submit videos supporting this nomination. The Industry Person of the Year should be a senior-level manager actively involved in the maintenance and direction of an agency/network's business, accounts, and/or clients. Medical education, PR, or other non-advertising people are not considered for this award. In addition to videos, other visual images (jpeg preferred) to help support consideration of the nomination essay may also be submitted.

Submission Instructions:

Please e-mail the Industry Person of the Year submission to Andrew.Humphreys@medadnews.com by the due date above. Materials should be clearly labeled with the agency name and brief description of its contents i.e., "Agency Name" Industry POTY 2021.xls.

Contacts:

Questions about the Industry Person of the Year Submission Process:

Andrew Humphreys at 267-685-9573 or Andrew.Humphreys@medadnews.com

Manny Awards Ticket Information:

Daniel Becker at 973-507-6701 or Daniel.Becker@medadnews.com or Visit MannyAwards

*1) Please adhere to the submission deadline dates. Failure to do so could jeopardize your opportunity to appear in the April 2021 edition.

2) *Med Ad News* editors reserve the right not to publish data from agencies that have not completely filled out the documents or that do not meet our criteria. The editors reserve the right to question the data.