

CHECK LIST

Each healthcare communications agency and/or network participating in *Med Ad News*' April 2023 magazine and Manny Awards process is required to submit the below entry requirements through the call for entries submission login. Please do not submit your agency/network's materials without processing payment first on <http://manny-awards.myshopify.com>

- April Agency Profile Submission: \$600 / entry
- April Agency Network Profile Submission: \$600 / entry
- Industry Person of the Year Nomination: \$0 / entry
- Heart Award Nomination: \$0 / entry
- DE&I Champion Nomination: \$350 / entry
- Most Admired Agency Nomination: \$0 / entry
- Marketer on the Rise Nomination: \$350 / entry
- Vision Award Nomination: \$350 / entry
- Best Launch Campaign Nomination: \$350 / entry
- Most Creative Agency Nomination: \$350 / entry
- Best Consumer Campaign (TV/Radio, Digital, Print) Nomination: \$350 / entry
- Best Professional Campaign (Digital, Print) Nomination: \$350 / entry
- Best Nonbranded Campaign (Consumer, Professional) Nomination: \$350 / entry
- Best Medical Device Campaign Nomination: \$350 / entry
- Best Philanthropic Campaign Nomination: \$350 / entry
- Best Agency Campaign (formerly Best Self-Promo) Nomination: \$350 / entry
- Best Managed Markets Campaign Nomination: \$350 / entry
- Best Experiential Campaign Nomination: \$350 / entry
- Best Patient Engagement Campaign Nomination: \$350 / entry
- Best Rare Disease Campaign Nomination: \$350 / entry
- Best Social Media Campaign Nomination: \$350 / entry

Due By February 10th*

- Creative Visuals for the Manny Awards

For Most Creative Agency:

- Submit up to five samples of your work that showcase the range of creativity at your agency; each category entry should be accompanied by the Creative Campaign Submission Form

*1) Please adhere to the submission deadline dates. Failure to do so could jeopardize your opportunity to appear in the April 2023 edition.

2) *Med Ad News* editors reserve the right not to publish data from agencies that have not completely filled out the documents or that do not meet our criteria. The editors reserve the right to question the data.

For Best Professional Campaign – Web; Best Professional Campaign – Print; Best Consumer Campaign – TV/Radio; Best Consumer Campaign – Web; Best Consumer Campaign – Print; Best Digital Campaign – Patients (formerly Best Interactive Patient Campaign); Best Digital Campaign – Physicians; (formerly Best Interactive Physician Campaign); Best Medical Device Campaign; Best Nonbranded Campaign; Best Philanthropic Campaign; Best Agency Campaign (formerly Best Self-Promotional Campaign); Best Managed Markets Campaign; Best Experiential Campaign; Best Patient Engagement Campaign; Best Rare Disease Campaign; and Best Social Media Campaign:

- Submit up to three samples for each separate campaign entered that best represent the scope of the campaign; each category entry should be accompanied by the Creative Campaign Submission Form

Due By February 24th*

- Written Profile from each healthcare communications **agency** for the April magazine (totaling up to about 1,000 words)
- Document containing Key Agency Data for the April magazine
- Agency Roster – Accepted format: Excel (.xls) and Word doc files that are sent to agencies for updating by Andrew Humphreys
- Creative Visuals that will be used in the *Med Ad News* April magazine
- Written Profile from each healthcare communications **network** for the April magazine (totaling up to about 1,000 words)
- Document containing Key **Network** Data for the April magazine
- Nomination essay/video/images for Industry Person of the Year
- Nomination essay/video/images for Heart Award
- Nomination essay/video/images for Vision Award
- Nomination essay/video/images for Diversity, Equity & Inclusion Champion
- Nomination essay/video/images for Best Launch Campaign
- Nomination essay/video/images for Marketer on the Rise
- Nominations (up to 3) for Most Admired Agency
- Executive Photograph for agencies and networks

Submission Instructions:

Please submit all images and documents directly to Maria.Fontanazza@medadnews.com via email/file transfer/google drive files by the due dates above.

Contacts:

Questions about the General Submission Process:

Maria Fontanazza at 9973-494-1674 or Maria.Fontanazza@medadnews.com

Manny Awards Ticket Information:

Daniel Becker at 973-507-6701 or Daniel.Becker@medadnews.com or visit [MannyAwards](#)

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