

## Vision Award

The *Med Ad News* Vision Award is given for the idea, concept, or initiative launched in the previous year that best exemplifies the healthcare communications agency of the future. Agencies and networks are evaluated by *Med Ad News*' editors based on their self-written nomination essays along with related information provided in their profiles submitted for the April magazine.

### Due By February 24<sup>th</sup>\*

- Nomination essay consisting of at least 250 words detailing a transformative business idea, concept, or initiative enacted by your agency/network during the past year. Visual images (jpeg preferred) and videos to help support consideration of the nomination essay may also be submitted.

### Submission Instructions:

Please e-mail the Vision Award submissions to [Maria.Fontanazza@medadnews.com](mailto:Maria.Fontanazza@medadnews.com) by the due date above. Materials should be clearly labeled with the agency name and brief description of its contents i.e., "Agency Name" Vision Award 2023.xls.

### Contacts:

#### Questions about the Vision Award Submission Process:

Maria Fontanazza at 973-494-1674 or [Maria.Fontanazza@medadnews.com](mailto:Maria.Fontanazza@medadnews.com)

#### Manny Awards Ticket Information:

Daniel Becker at 973-507-6701 or [Daniel.Becker@medadnews.com](mailto:Daniel.Becker@medadnews.com) or visit [MannyAwards](http://MannyAwards.com)

\*1) Please adhere to the submission deadline dates. Failure to do so could jeopardize your opportunity to appear in the April 2023 edition.

2) *Med Ad News* editors reserve the right not to publish data from agencies that have not completely filled out the documents or that do not meet our criteria. The editors reserve the right to question the data.