



SUBMISSION DEADLINE – FEBRUARY 2, 2024

## Healthcare Media Brand: Consumer or Professional

The Best Healthcare Media Brand is an award designated for any editorial publications or digital property directed towards patients and consumers or Physicians including websites, apps, platforms, magazines, specialized coverage, etc.

The recipient media brand is selected for this recognition by *Med Ad News'* editors based on their self-written nomination essays along in conjunction with additional research performed by our staff.

### **SUBMISSION INSTRUCTIONS:**

Please submit all images and documents directly to [Maria.Fontanazza@medadnews.com](mailto:Maria.Fontanazza@medadnews.com) via email/file transfer by February 2, 2024.

Nomination essay consisting of at least 250 words detailing the media brand. Visual images (jpeg preferred) and videos to help support consideration of the nomination essay may also be submitted.

Materials should be clearly labeled with the agency name and a brief description of its contents i.e., platformname\_mediabrandconsumer.doc.

Please adhere to the category submission requirements and deadline dates. Failure to do so could jeopardize your opportunity to appear on the Manny Awards voting site. Entry fees are non-refundable.