



SUBMISSION DEADLINE – FEBRUARY 2, 2024

Industry Person of the Year

The Industry Person of the Year is a Manny Award chosen by Med Ad News editors. The recipient(s) is selected based on nominations from agency and network executives. Individuals are considered for their contribution and dedication to the healthcare communications industry, business vision, and participation in charitable ventures. Each agency/network is invited to nominate one person for this award, and the nominees can be from your organization or another company.

SUBMISSION INSTRUCTIONS:

Please submit all images and documents directly to Maria.Fontanazza@medadnews.com via email/file transfer by February 2, 2024.

Nomination essay consisting of at least 250 words detailing the nominee's professional achievements in the past year, professional experience and involvement, mentoring ability within the agency/network and/or industry, community involvement, etc. Agencies are also invited to compile and submit videos supporting this nomination. The Industry Person of the Year should be a senior-level manager actively involved in the maintenance and direction of an agency/network's business, accounts, and/or clients. In addition to videos, other visual images (jpeg preferred) to help support consideration of the nomination essay may also be submitted.

Materials should be clearly labeled with the agency name and brief description of its contents i.e., "Agency Name" industry POTY 2024.doc.

Please adhere to the category submission requirements and deadline dates. Failure to do so could jeopardize your opportunity to appear on the Manny Awards voting site. Entry fees are non-refundable.